

Oxford United

Football Club, Manor Ground, Oxford

ISSUE NO. 12 DECEMBER 26, 1977

OFFICIAL PROGRAMME - 15p



OXFORD UNITED
V.
SWINDON
TOWN

K.O.
3
p.m.

LEAGUE DIVISION 3

Hugh Curran powers in a header towards the Shrewsbury goal in United's last home game — but the effort was saved.

MICK BROWN



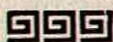
We've got to keep fighting to put our problems right

TODAY'S game against Swindon gives me the opportunity to wish all concerned with both clubs, supporters, players and officials a very Happy Christmas and a successful New Year.

Local derbies always have something special about them and particularly so at holiday times. So a special welcome to Swindon. Let's hope we see a game to remember and worthy of the traditions between the two clubs.

By today we will have played three games more away from home than at home and everybody is very conscious of the need to pick up away points.

We showed a great improvement in our form at Bury and should have gained some reward for our efforts. Once again we scored twice on opponents' territory only to lose the game in the very last seconds.



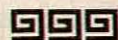
For long enough we looked capable of securing both points, having once again taken the lead through Jason Seacole's goal. However the lead was lost once more and we had to come from behind which we did with three minutes to go.

What happened in these final few seconds when Bury scored the winner is the type of thing that occurs when a side is having a struggling time and could do with a few breaks in their favour.

Manchester City on Match of The Day scored fractionally after the referee's whistle but, unfortunately, Bury's goal is allowed to stand fractionally before the whistle. When teams are in a run like that the only thing to do is to keep

"fighting" and working to put problems right.

Character is a much used word nowadays but it's very appropriate to this situation. We shall just have to try that much harder to make things go our way.



A word of praise to John Doyle who made his debut in front of the cameras against Shrewsbury. He did remarkably well for an apprentice professional and turned in another assured display against Bury. It is anticipated that John will be turning full-time in the very near future.

Once Andy Kingston is fit again we shall have a seventeen year old challenging an eighteen year old, something not uncommon at Oxford United.

Praise, too, for our supporters who really did give us magnificent support against Shrewsbury getting behind the players in great style.

Many supporters will have been alarmed and disappointed to hear of the injury sustained by Roy Burton in training. Roy is the sort of professional who reacts in training as he does in matches and that is just what happened when he dived at Peter Foley's feet fracturing his jaw.

We are assured the operation has been a complete success but Roy has to do nothing in the way of training for a month.

Roy is not the best of patients and won't take kindly to a long period of inactivity. His aim will be to get back in action at the earliest possible moment. We are of course pleased to have such a able deputy as John Milkins in Roy's absence.

SOUTHERN ELECTRICITY

THE ELECTRICAL CONSTRUCTING EXPERTS

FREE ESTIMATES
HP TERMS AVAILABLE

1 WOODSTOCK ROAD, YARNTON
TEL: KIDLINGTON 4311.

CRAPPERS

MAIN CALOR GAS DEALERS

HEATERS COOKERS &
APPLIANCES
PROPANE & BUTANE
GAS SUPPLIES

CALOR Gas



DRIVE IN 379 COWLEY RD., TEL: OXFORD 778123



ON THE COMMERCIAL FRONT

Announcing an exciting new lottery

OXFORD UNITED announce an exciting new venture in the form of an attractive lottery. For a 25p stake it is possible to win prizes totalling £4,000 each week.

First prize will be £1,000, second £750, third £500. With special consolation prizes a total of over 450 winners will be possible weekly.

This scheme will replace all existing fund raising bingo and pool arrangements.

David Bowman who has been with the club for three years has been appointed to run the lottery on the club's behalf. Glyn Pritchard and Tony

Rosser are the club directors involved with the scheme.

All existing agents are invited to join the new lottery and the club are hoping for a sell-out in the first week. These hopes are based on the fact that the club already has 48,000 paying members and only 40,000 are required for a complete sell-out on the new lottery.

It is hoped that success with the scheme will solve United's financial problems.

Tickets will be on sale from the 7th January and the first lottery will take place on Thursday, January 26th.

YOU SCORE EVERY TIME...



WITH TUCKWELLS

- Central Heating Department
- Home Improvements & Do-It-Yourself
- Fire Extinguishers
- All buidling & Plumbing Materials

For a friendly, competitive service with comprehensive and expert advice

THINK WELL - THINK TUCKWELL
H. TUCKWELL & SONS LTD.
CHAPEL STREET, COWLEY
ROAD, OXFORD
TELEPHONE: OXFORD 41411

FORDS
ELECTRICAL

WASHING MACHINES

FRIDGES

FREEZERS

COOKERS

AUDIO PRODUCTS

ELECTRICAL APPLIANCES

FOR YOUR

MATCH OF THE DAY
IN COLOUR

BRANCHES THROUGHOUT THE COUNTY.

SECRETARY'S NOTEBOOK

By Jim Hunt



Local rivals provide our most important game

With the exception of Cup ties, and unfortunately we cannot boast about those in recent years, today's home match against Swindon Town is generally regarded by everyone here at the Manor as the most important match of the season.

Not only is there a lot of pride at stake but victory for either side can mean a morale booster which could start a success story eventually resulting in promotion to Division Two.

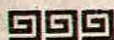
Ideally, of course, if one club was promoted it would be better if both could achieve their goal for it would stimulate interest at the local works and in all the outlying districts.

Yes, the local works! This, of course, is where the main rivalry between our two clubs exist. If one or the other club scores a notable victory then it brings joy to the workers supporting one club but defeat spreads dismay among the others.

It must then be in the interest of the local factories for both sides to do well for I am sure that production will be that much better for two successful sides.

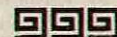


And this is where I must appeal to all supporters of both teams to make this a **FESTIVE** occasion and **NOT** one of fighting and aggro! **PLEASE** heed these words, remember your relatives do not want their loved ones injured in some stupid, ridiculous piece of behaviour. Of course the result **DOES** matter to both clubs but not to the extent of innocent, or even guilty persons being injured.



Within the two Clubs a great deal of friendship exists already. The two chairmen, Mr Cecil Green of Swindon Town and Mr Bill Reeves of Oxford United have both an enormous respect for each other. In all their dealings with each other they are friendly and honourable and in the latter it goes without saying that they are renowned for this throughout the Football League. At League meetings, whether area or national, they are both known for their forthright and open and frank views. In this instance it is also fair to say they are nearly always on the same wavelength.

All the remaining directors of both clubs have mutual respect for the others and of course Mr Bob Kearsley, a Swindon director of high standing was once chairman of Oxford United.



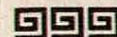
Moving down the ladder, so to speak, the two managers are as outspoken and genuine as the day is long and in Danny Williams, Swindon have a character who would be sadly missed if ever he decided to turn his back on the game.

Both Mick and Danny are Yorkshiremen and accordingly both can look after themselves but any meeting one sits in (and I have sat in a few with Danny) is likely to spring to life at the very moment Danny gives his intention to speak.

From a secretarial point of view, any manager within the game will tell you that the secretaries stick together like the most closely knit union. In the case of Swindon Town I have a good friend in Bob Jefferies their Administrative Manager/Secretary who helped me quite a lot each time I required help when I first transferred from the post of Secretary of The Supporters Club to Secretary of the football club.

Ron Morse the Swindon Town Finance Manager has also been prepared to help whenever called upon and such is the friendship that exists between clubs in the Football League, despite all that is at stake whenever they meet, that it never ceases to amaze me why the fans on the terracing cannot be the same to each other.

In fact I do believe a lot are, but then we immediately return to that fringe element who try to undo all the good done by others within the game.



And there we have the problem overriding all problems. **IS THERE A CHANCE MY VOICE MAY BE HEARD? PLEASE REMEMBER YOUR CLUB'S NAME IS AT STAKE** and remember also it is **CHRISTMAS** and the Season of **GOODWILL**. Thank you in anticipation.
A HAPPY CHRISTMAS TO YOU ALL.

"MATCH OF THE DAY" IN RETROSPECT

IT IS not often that we at Oxford United appear on the BBC "Match of the Day" programme but our supporters had the opportunity of re-living part of our game with Shrewsbury Town over again on Saturday, 3rd December.

The last time BBC cameras were on our ground previously was February 9th, 1975 when Manchester United were our guests and we won a closely fought Division Two battle by 1-0.

Interesting

It is interesting to remember that this was Hughie McGrogan's first match and the United team that day was: Roy Burton, Jimmy Light, John Shuker, Dave Roberts, Colin Clarke, Billy

Jeffrey, Steve Aylott, Colin Duncan, Derek Clarke, Andy McCulloch, Hugh McGrogan, with Max Briggs as the non-playing substitute.

Classic

It will also be remembered that Derek Clarke scored the only goal and this, being a classic, was often replayed by the BBC in snippets in connection with the "Match of the Day" programme.

However, so much for 1975, and back to 3rd December, 1977.

It was a great shame we could not claim the main "Match of the Day" that Saturday, for the game first spot - Leeds United versus Queens Park Rangers - was, in my view, far from a classic, and I'm sure it only

needed an extra goal or two in our game for it to have been the top match.

Information was first received that our game had been selected as "Match of the Day" when the Football League sent a letter about four weeks before the television cameras were due to appear.

Visit

I then had a visit from the BBC to settle on the various positions of the cameras, the food arrangements for a crew of 35 persons, passes to the ground, car parking arrangements for the day, the parking of the large vans and the installation of the wiring, etc.

Probably the biggest problem encountered was that of

advertising, because it is not generally known by those outside of staging television games that the same advertised name cannot appear next to each other on more than three occasions and that meant that several of the "Unipart" adverts appearing on our ground had to be split up and reallocated to other spots by kind permission of, and the assistance of, the Unipart Division of British Leyland.

Perfectly

I am pleased to record that on the day of the match everything went perfectly and we look forward to the next visit of BBC "Match of the Day."

Jim Hunt

SERVICES & SUPPLIES

your local guide

BAYNES D.I.Y.
ABBEY RD
 OXFORD 44754



Call on us first, you need go no further, for all your D.I.Y. materials and equipment.

SAVE UP TO 50%

and really save on top makes of furniture including SCHREIBER, REST ASSURED, MYRES, RELYON, ETC. ETC.



DISCOUNT FURNITURE WAREHOUSES

89/91 CORN STREET, WITNEY 5998.

A.R.C. PREMIX CONCRETE SAND and GRAVEL

Oxford Area and Order Office (concrete)
 Horspath Road, Oxford OX4 2DP
 Tel No. 777366
Concrete Plants
 Abingdon, Dorchester Oxford and Stanton Harcourt

Oxford Area and Order Office (Sand and Gravel)
 Lynch Hill Stanton Harcourt Oxon OX8 1BJ
 Tel No. Standlake 811
Sand and Gravel Pits
 Abingdon, Dorchester, Stanton Harcourt and Wallingford

FABULOUS FASHION AT YOUR C&A

Fashion for him and for her fashions for mini-tots to teens great buys for the whole family now showing at

C & A Westgate Oxford.



RISING DAMP

Free survey and estimates
 Woodworm and Dry Rot cured by the experts, cavity wall insulation at realistic prices with a 30 year guarantee

For personal service ring Oxford 722171 or Reading 24639 or write for details Rentatherm 13 St. Clements, Oxford OX4 1YR

FLOOR SANDING AND SEALING

Restoration of parquet and cork. Old board floors, also sanded flat and smooth for a new natural wood floor

From £1.50 per sq. yd. incl.

Estimates free

Tel: Cumnor 2530

CHERWELL FLOORS

Homepride

Bakery

OSNEY MEAD, OXFORD
YOUR LOCAL WONDERLOAF BAKERY

Wholesale or door to door deliveries, within 30 miles radius of Oxford
 PHONE: OXFORD 41415

W. P. McGrath & Co. Ltd.

OLD ROAD TRADING ESTATE
 (1st LEFT OVER SHORTOVER FLYOVER)

HEADINGTON TEL OXFORD

65562/64077

Call in and see our extensive ranges of frozen food, poultry and meats, or ring for a free price list. Special rates for caterers. Cash and carry facilities for all types of businesses



A SERIES PROFILING THE MANOR SQUAD

KNOW YOUR TEAM

No. 10 — Jason Seacole

JASON SEACOLE'S long term ambition is to play for England. It's a hope he shares with all young professional footballers, but Jason is determined that it should be more than just a dream.

And after 28 full games for Oxford United and his appointment as a full England Youth International team member, it's more than a pipe dream.

In fact Jason played for the England youth team in Las Palmas — and was one of the stars although he doesn't brag about it. He also scored two goals for the England Youth Team in the 3—all draw against Everton's youth team at Goodison Park earlier this month.

Already at the age of 17, Jason, a local lad from Bampton who attended Herny Box School, Witney is, as his 28 games imply, a regular member of Oxford United's first team squad.

He played first team football for the club in his first year as a professional.

But that doesn't mean that Jason has his head in the clouds. As he says: "My main ambition at the moment is to play regularly for Oxford and, perhaps, score a few goals."

His first professional goal came towards the end of last season in a home match against Shrewsbury. "The score was 4-2," recalls Jason.

"I started off this season substituting for a couple of games but now I am a regular in the side," he adds, going on to talk about the tight marking in Third Division football.

As a schoolboy/amateur footballer — he played in the Witney and District and North Berks League — and it was all good, competitive fun.

He's discovered early on, however, that professional football is all about taking the rough with the smooth — having a positive attitude, and making his own chances rather than expecting them to come his way.

Jason, who still lives at home in Bampton, has



already begun to build a following for himself with Oxford United's supporters.

He is, after all, not only a young player of great talent, but also a local boy making good. All the signs are that his name will be well known far further afield than Oxford in the years ahead.

A trio of United's young starlets in action

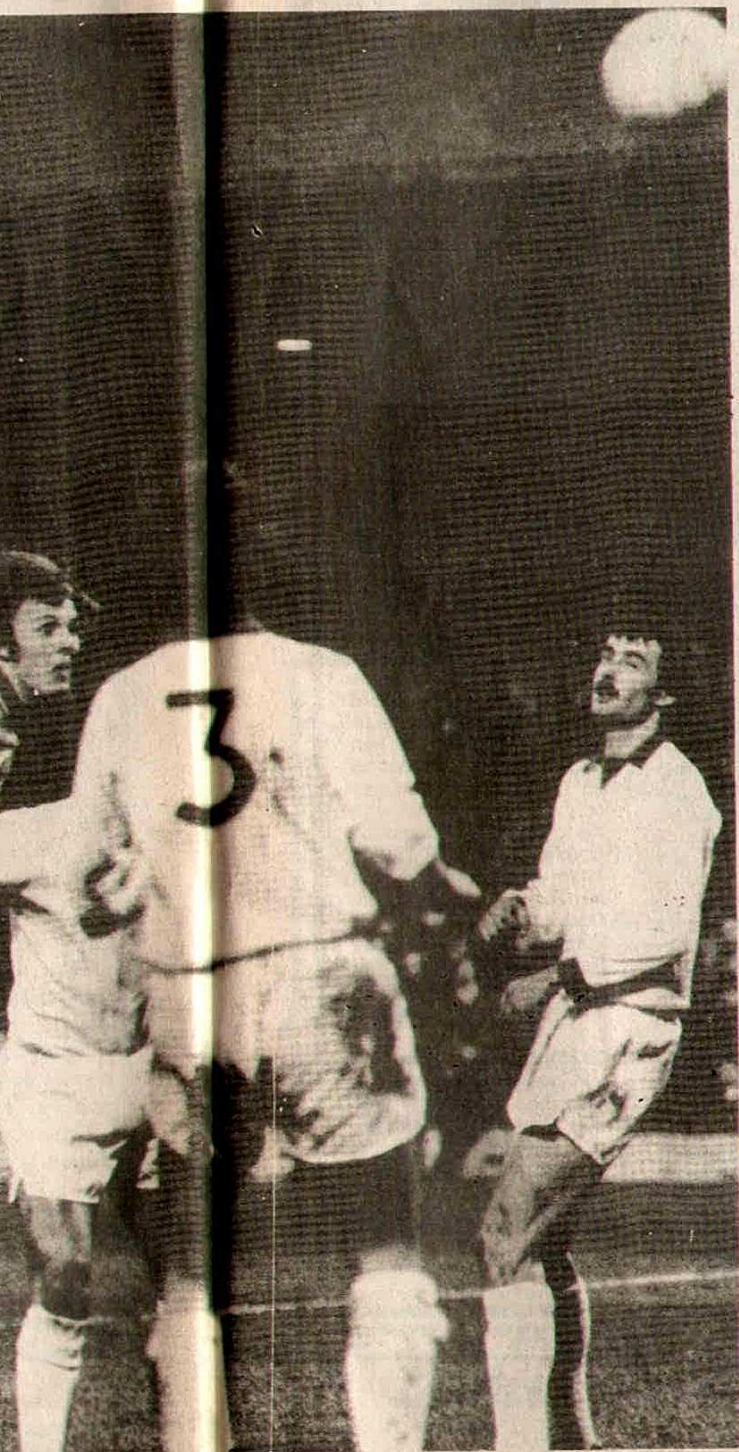


LES TAYLOR



JASON SEACOLE

ts in action against Shrewsbury



OLE



BILLY JEFFREY

TODAY'S VISITORS

Swindon Town: The men to watch

JIMMY ALLEN — Goalkeeper. Born in Inverness he was signed from Brora Rangers in October 1970 as an apprentice. Signed on full forms in July, 1971, he made his League debut two months later, but had only occasional spells as first choice until last season by the end of which, he had made a total of 114 League appearances.

STEVE AIZLEWOOD — Centre Half. Began his League career at the age of sixteen with Newport County Football Club, his home town club for whom he made 191 League appearances before his transfer to Swindon in March, 1976. He won four Welsh under-23 caps with Newport and had made 43 League appearances for Swindon to the end of last season.

TREVOR ANDERSON — Forward. Comes from Belfast and started his career with Portadown before transferring to Manchester United for whom he made 13 League appearances. Joined Swindon in November, 1974 and has played a number of times for Northern Ireland being a regular cap last season. Very much a player of pace and skill on the ball he had made 101 League appearances for Swindon to the end of last season.

MICKY FRENCH — Forward. A native of Eastbourne his first professional club was Q.P.R. but in Season 1974/1975 he moved to Brentford without any League experience. He played 56 League games for Brentford before his transfer to Swindon in February, 1977, since which time he has made four full and four substitute appearances for the Club.

KENNY STROUD — Midfield. Although London born he served his apprenticeship at Swindon becoming a professional in 1970, but had to wait several seasons to gain a regular first team place. Has played as a central defender but is usually found in midfield from where he scored a spectacular goal against Everton last season which was captured by TV cameras. Had made 120 League appearances to the end of last season.

COLIN PROPHETT — Defender. Comes from Crewe where he played as an amateur for Alexandra, but made his professional debut and a total of 113 League appearances for Sheffield Wednesday before moving to Norwich City in 1973. He played 34 First Division games there before his transfer to Swindon in September 1974.

CHRIS GUTHRIE — Forward. Born in Newcastle, but only made five appearances for his home town club before moving to Southend where he made 107 League appearances and in two seasons was leading goalscorer and voted player of the year for that club. Transferred to Sheffield United during the 1975 close season, but although he made 58 League appearances in his two seasons there he did not settle well and moved to Swindon in July, 1977. He also played for England Schoolboys.

RAY McHALE — Midfield. A native of Sheffield he played 123 League games for Chesterfield before moving to Halifax Town in October, 1974. In almost two years there he did not miss a match, making 86 League appearances and was leading goalscorer in 1975/1976. Transferred to Swindon in September 1976 he made 41 League appearances to the end of last season and likes to score goals coming from positions in midfield.

JOHN McLAUGHLIN — Midfield or Full Back. Born in London and served his apprenticeship with Colchester United for whom he made 66 League appearances. He has played for England at Youth Level and attracted a £25,000 fee when signing for Swindon in December, 1973.

DAVID MOSS — Forward. Signed from non-League football with Witney, his local team, he made his League debut for Swindon in April 1972 and has since played 172 League games to the end of last season. Last season's leading goalscorer and player of the year he is an orthodox winger and although usually played on the left can play either side.

JOHN TROLLOPE — Full Back. The club's longest serving player he is a former apprentice and signed professional in August 1960. Also holds the club appearance record with 698 League appearances to the end of last season and around 800 in all competitions. Now the only playing survivor with the club of the promotion winning sides of 1963 and 1969 the latter of which also beat Arsenal in the League Cup Final at Wembley. Born a few miles from the ground one of the most loyal and hardworking players in the game.

CHRIS KAMARA. Born in Middlesborough and signed Schoolboy forms for that club. Joined Portsmouth as an apprentice and signed a full professional contract in December, 1975. He made 64 first team appearances for Portsmouth signing for Swindon in August, 1977.

HIRE IT

TO ADVERTISE IN THIS SECTION RING OXFORD 771611

SELF DRIVE
MINI BUSES
TRANSIT AND V.W.
VANS

B.C.C.
TRANSPORT
CUMNOR 3208

VAN HIRE

SELF DRIVE WITH
CAR DRIVING LICENCE
MODERN REMOVAL VANS
OXFORD 881581

R. PARTRIDGE LTD.

TODAY'S VISITORS

SWINDON TOWN



BACK ROW — M. French, K. Stroud, R. Brinkworth, R. Lewis, A. Gilligan, P. Collicutt.
 MIDDLE ROW — J. Allan, J. Trollope, C. Prohett, C. Kamara, C. Guthrie, A. Aizlewood, A. Ford, K. Roberts
 FRONT ROW — D. Moss, D. Cunningham, J. McLaughlin, T. Anderson, R. McHale, H. Goddard.

Your Caring Sharing Co-op

In Oxford Centre

Co-op Dividend Stamps
 The corner against
 inflation

ON THE LEFT WING—

HOUSEWARES. HARDWARE. GENTS
 OUTFITTING FOOTWEAR. CHINA
 & JEWELLERY

CAR
 PARK

(and if you're parking anywhere else
 you're in a

PENALTY AREA!

TRANSFER LISTED
 to our NEW STORE
 in MID-1978



CORNMARKET STREET

G
E
O
R
G
E

S
T
R
E
E
T

ON THE RIGHT WING
 LADIES FASHIONS



FOR EASIER SHOPPING have a
FREE KICK on
BUDGET PLAN
 — with ADDED SPENDING POWER

WHILST RIGHT BACK —
 FURNISHING. CARPETS and
 ELECTRICAL SHOWROOMS
 also FOODSTORE & BUTCHERY



Oxford & Swindon



TODAY'S VISITORS

Swindon intend to live down wretched away record

SWINDON travel to Oxford United on Boxing Day intent on living down their wretched away record this season.

Up until the beginning of December the side that can't stop winning on their own ground had failed to register a single away win in the Third Division — losing the last five on the trot.

In fact the Town hadn't won anywhere since Swansea City in the League Cup on the opening day of the season. In contrast, Swindon stormed to victory in all five of their home games at the County ground in November — cracking in 15 goals in the process.

As a result Swindon are still comfortably placed in mid-table not too far adrift of the Third Division leaders.

And after taking three points off United last season they are determined to return

from the Manor with at least a draw.

Unlike their derby rivals, Swindon are still very much in contention in both the major Cup competitions.

Pipped

Victories against Swansea, Cardiff and Portsmouth put them in the last 16 of the League Cup where they faced Wrexham. And in the FA Cup they pipped non-League Boreham Wood at the second attempt. Manager Danny Williams, in his second spell at the club has made three significant signings since last season.

The Town splashed out £27,500 on Sheffield United centre-forward Chris Guthrie who quickly began to pay off his fee with eight goals in his first 18 games.

They spent another £17,500 on an investment for the future on gifted teenager Chris Kamara from Portsmouth. Still unable to claim a regular place in the Town side the 19-year-old midfielder is, nevertheless, a player of immense potential.

And the £22,000 signature of Hereford's Roy Carter took the spending bill to over £75,000 in six months. But it has been Swindon's regulars who have been catching the eye again this season.

Former Witney Town winger David Moss — last season's top scorer — is again among the goals with 11 up to the end of November. And Northern Ireland international Trevor Anderson is also into double figures.

In midfield Ray McHale — a bargain buy from Halifax a year ago — is proving one of

the hottest shots in the division with eight goals — nearly all of them from long range.

At the back Welsh Under-23 international Steve Aizlewood has emerged as one of the Town's most consistently solid defenders at Centre half.

Missed

Relegated from the Second Division in 1974, Swindon narrowly missed promotion straight back up again the following season. But the next season saw them struggle against relegation before they finished mid-table last term.

"This is a make or break season for us," said Williams. "We've been back in the Third Division long enough and with the table so close we'll never get a better chance of going up."

**GOOD MOTORING
STARTS HERE**



TO ADVERTISE
RING OXFORD 771611

J. L. MOTORS

WE ARE THE GENTS
WHO MEND THE DENTS.
RESPRAY — BODYWORK —
MECHANICAL SERVICING —
REPAIRS
CANAL STREET, JERICHO
OXFORD
TEL: OXFORD 50112

MOTOR CYCLE SPARES

Most makes engines
gear boxes etc.
SAVE £££s
against cost of new price
WANTAGE 3919

AUTO TYRE SERVICES

for
TYRES & EXHAUSTS
Oxford, Jeune St. Tel.
41701 Witney, Bromag
Ind. Estate Tel. 72669

GEARBOXES
Reconditioned units on exchange. All
BMC, Fords, Vivas, most other makes,
automatics, short engines.
Ditto — Trailers 3 cwt to 2 ton in stock
or to your requirements.
























**PRATT
DORCHESTER**
Tel. Oxford 340463

ALBANY TYRE SERVICE

Specialists in tyres,
batteries, brakes,
exhausts and shock
absorbers
72 London Road,
Headington, Oxford 67178.

OFFICIAL MOT
TESTING STATION
DOUG. DREWETT
MOTOR ENGINEER
BODY REPAIRS
SELF-DRIVE HIRE CARS
Kiln Garage, Old Road,
Shotover Hill,
Headington, Oxford
(0865) 61637

SPONSAPLAYER

	KIT	BOOTS	MATCH BALL
 P. BERRY	TONY REES, GOLD PROFESSIONAL, SOUTHFIELD GOLD CLUB. FOR ALL YOUR GOLFING NEEDS OXFORD 44258		LEAGUE
 A. BODEL	COTSWOLD ERECTION LTD		WALSALL COTSWOLD ERECTIONS LTD.
 M. BRIGGS	LA SORBONNE, HIGH STREET, OXFORD		PRESTON NORTH END OXFORD BIYS SUNDAY LEAGUE HEREFORD UNITED
 R. BURTON	COLIN BENNY, JOHN HEDGES & DEREK JOHNSON		
 C. CLARKE		OXFORD INSTANT PRINT SERVICE	EXETER CITY
 H. CURRAN	HARTFORD MOTORS FOR FORD		PORTSMOUTH
 J. DOYLE			TRANMERE ROVERS
 B. DRYSDALE	THE BLEU BLANC ROUGE RESTAURANT HIGH STREET, OXFORD		PLYMOUTH ARGYLE G. BICKERTON SHEFFIELD WED. SHREWSBURY TOWN
 C. DUNCAN	A-TAX MINI HIRE		SWINDON TOWN A-TAX MINI HIRE CHESTER
 P. EMSDEN	HOME COUNTIES PETROLEUM PRODUCTS	EYLES & COXETER	J. W. REEVE & CO. LTD.
 D. FOGG	BANBURY CRICKET CLUB		WREXHAM
 P. FOLEY	A. J. FRENCH LTD. CENTRAL GARAGE, CHIPPING NORTON		BRADFORD CITY GILLINGHAM
 W. JEFFREY	OXFORD UNITED S. FOOTBALL CLUB OXFORD SUNDAY FOOTBALL LEAGUE		LINCOLN CITY THE LATE WILL DENNIS
 A. KINGSTON	'THE FRIDAY CLUB'	MEMBERS OF VIKING SPORTS CLUB	COLCHESTER UNITED R. HAMMICK
 H. MCGROGAN	FISHER AND TOWNSEND GROUP BUILDERS WORK OF ALL TYPES UNDERTAKEN WITNEY 3761/2		PORT VALE GROUP OF AWAY SUPPORTERS CHESTERFIELD
 M. MCINTOSH	MR & MRS A. C. BRATTON		
 J. MILKINS	DOUG BUSWELL AND FAMILY		CAMBRIDGE UNITED JASON M. MORRIS
 J. SEACOLE	JASON M. MORRIS		ROTHERHAM UNITED LISTER PRINT LTD
 J. SWEETZER			BURY
 L. TAYLOR	MIDLAND FELT ROOFING CO. LTD MFR TEL WOODSTOCK 811543		PETERBOROUGH
 G. WATSON			CARLISLE UTD REV. M. CHANTRY
 A. WHITE	THE WYLLIE BUNCH		LEAGUE CUP SHREWSBURY TOWN
 S. FOYSTER			W. H. REEVES

The Club thank Mrs Doris Knapp for her sponsorship of the ball boys track suits for season 1977/78 in memory of her late husband Jim Knapp who for many years was Secretary of Oxford United Supporters' Club.

Supporters Club by Gary Whiting

Striving to provide better services for our supporters

In these days of fierce competition, new ideas and innovations play an important part in trying to please the customer and attract new ones.

A few years ago there was a very well defined gulf between the public houses and the clubs but now things have altered radically and no longer can the clubs keep their prices way below those of the pubs.

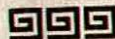


Price differentials are now one of the key factors for the current success of most pubs coupled with the introduction of a greater variety of bar food. To counter this success the clubs themselves must provide better service together with entertainment which will attract the customers and hold them as "regulars".

In this context the Supporters Club have now introduced a food bar and can supply a wide variety of meals

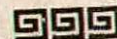
both in the evening and at weekend lunch times.

So far it has proved reasonably successful and I know that it was something that was desperately lacking in the club's facilities. The next step, as far as we are concerned, is the improvement in entertainment, but again the cost of hiring a group has risen astronomically over the past two years and, therefore, this leaves us in a position of having to find a supplementary income to subsidise this type of activity. However, the New Year should see us on a better footing and hopefully activities in the club will increase.



Once again the Supporters Club entered a team in the national Federation Football Quiz, and to date our side have played the 1st leg 1st Round against Newcastle United S.C.

(London Branch), and gained a 9 point lead but the second leg has yet to be played. This years team consists of J. Flory, J. Manelow, A. James, M. Foley, B. Williams, S. Daniels and B. Robins.



Subscriptions for club membership become due on January 1st although there will be a 14 day period of grace during which time members should renew their cards. Office hours are between 9.00 a.m. to 5.00 p.m. Monday to Friday and 6.30 p.m. to 8.00 p.m. Thursday, and 6.00 p.m. to 9.00 p.m. on Fridays.

Entertainment for this Boxing Day is provided by "Starlit Disco" and there is an extension until 11-30 p.m. New Years Eve entertainment is provided by "The Music Makers" with an extension until 12.30 p.m. Admission will be by ticket only and these can be obtained from any committee man.

Gary Whiting is secretary of the Oxford United Supporters Club

- ★ COTSWOLD PAVIERS
- ★ BRICK PAVIERS
- ★ COBBLE PAVIERS
- ★ SCREEN WALLS
- ★ ROCK FACE BLOCKS
- ★ GARDEN EDGING

CONCRETE PRODUCTS
BY

CONPRO

MARKETING LTD.

WROSLYN RD, FREELAND, OXON. TEL. FREELAND 881121

CALL IN & SEE OUR
WIDE SELECTION

OPEN 9 a.m. — 5 p.m.
WEEKDAYS
9 a.m. — 4 p.m.
SATURDAYS

Leisure

TO ADVERTISE RING OXFORD 771611



Your hosts - Pam and Alan Sandell



Hopcroft's Holt Inn

Steeple Aston. Tel. Steeple Aston 40254

CAPE HOTEL
THE PLAIN
OXFORD 42570

DISCO

6 NIGHTS A WEEK

9 p.m. to 2 a.m.

RESTAURANT FACILITIES 7 NIGHTS A WEEK

9 p.m. to MIDNIGHT

- WEDDINGS • PRIVATE PARTIES • MEALS
- BED & BREAKFAST • LIVE GROUPS
- CABARET •

MORRELLS

A long tradition
of great
Oxford
Ales . . .



Statistics and Fixtures 1977-78

KICK OFF — SATURDAYS & BANK HOLIDAYS 3.00 p.m. MID-WEEK 7.30 p.m.

DATE	OPPONENTS	GROUND	SCORE	ATT.
PRE-SEASON FIXTURES				
JULY	30 Watford	A	0-3	2134
AUG.	3 BIRMINGHAM CITY	H	0-1	2483
AUG.	3 Kettering Town	A	3-1	760
FOOTBALL LEAGUE				
AUG.	20 ROTHERHAM UNITED	H	2-3	4613
	22 Wrexham	A	2-2	5470
	27 Bradford City	A	3-2	4401
	31 League Cup 2	Bury	1-1	4406
SEPT.	3 PRESTON NORTH END	H	1-0	4804
	5 League Cup 2	Bury	0-1	5045
	10 Gillingham	A	1-2	4381
	14 LINCOLN CITY	H	1-0	4200
	17 Carlisle United	A	2-2	4676
	24 CHESTER	H	4-1	4283
	28 PORTSMOUTH	H	0-0	7764
OCT.	1 Hereford United	A	1-2	5218
	4 Peterborough United	A	0-1	4202
	8 TRANMERE ROVERS	H	1-0	4370
	14 Colchester United	H	1-1	4893
	22 PLYMOUTH ARGYLE	H	2-1	5727
	26 League Cup 3			
	29 Cambridge United	A	1-2	5737
NOV.	Exeter City	A	1-2	4830
	12 SHEFFIELD WEDS.	H	1-0	6481
	19 Walsall	A	1-2	4453
	26 Nuneaton Borough	A	0-2	7759
	30 League Cup 4			
DEC.	3 SHREWSBURY TOWN	H	1-1	4551
	10 Bury	A	2-3	3915
	16 Tranmere Rovers	A	1-4	2600
	26 SWINDON TOWN	H		
	27 Port Vale	A		
	31 EXETER CITY	H		
JAN	2 Chesterfield	A		
	7 WREXHAM (3)	H		
	14 Rotherham United	A		
	18 League Cup 5			
	21 BRADFORD CITY	H		
	28 Preston North End (4)	A		
FEB.	4 GILLINGHAM	H		
	8 League Cup SF			
	11 CARLISLE UNITED	H		
	15 League Cup S.F.			
	18 Chester (5)	A		
	25 HEREFORD UNITED	H		
MAR	3 Tranmere Rovers	A		
	8 Lincoln City	A		
	18 COLCHESTER UTD (6)	H		
	18 Plymouth Argyle (LCF)	A		
	24 CAMBRIDGE UNITED	H		
	25 PORT VALE	H		
	27 Swindon Town	A		
	28			
APR	1 CHESTERFIELD	H		
	4 Portsmouth	A		
	8 Sheffield Wed. (SF)	A		
	15 WALSALL	H		
	22 Shrewsbury Town	A		
	26 PETERBOROUGH UTD	H		
	29 Bury	H		
MAY	6 F.A. Cup Final			
LEAGUE CUP				
AUG	13 SHREWSBURY TOWN	H	3-0	3694
	16 Shrewsbury Town	A	2-2	2253

"These fixtures are the copyright of The Football League Limited and are printed by their permission under Licence No.2. They must not be reproduced in whole or in part without written permission from The Football League Limited."

FIRST TEAM PLAYERS' RECORDS

	APPEARANCES		GOALS	
	LEAGUE	LEAGUE CUP	LEAGUE	LEAGUE CUP
BODEL	20	5	1	0
BURTON	18	5	0	0
CLARKE	20	5	0	0
FOGG		5	1	0
FOLEY	18	5	9	2
JEFFREY	20	5	1	0
TAYLOR	20	5	5	0
DUNCAN	19	5	1	0
McGROGAN	17	4	2	2
CURRAN	17	3	5	0
SEACOLE	13	5	2	1
KINGSTON	12	0	0	0
DRYSDALE	4	3	0	0
BERRY	5	2	1	0
BRIGGS	2	3	0	0
WHITE	0	2	0	1
DOYLE	2	0	0	0
MILKINS	2	0	0	0

FOOTBALL COMBINATION

AUG.	20 Crystal Palace	A	0-2
	24 HEREFORD UNITED	H	Postponed
	LEICESTER CITY	H	0-2 356
SEPT.	3 Norwich City	A	Postponed
	10 WEST HAM UNITED	H	1-3 394
	14 Tottenham Hotspur	A	2-2
	17 Southampton	A	1-2
	24 Swindon Town	A	1-0
OCT.	1 QUEENS PARK RANGERS	H	0-0 284
	5 FULHAM	H	1-3 254
	11 Bristol City	A	1-2
	15 PLYMOUTH ARGYLE	H	1-5 343
	22 Arsenal	A	0-0
	29 TOTTENHAM HOTSPUR	H	2-0 404
NOV.	5 ORIENT	H	Postponed
	12 Birmingham City	A	0-2
	19 LUTON TOWN	H	2-1 249
	23 Bristol Rovers	A	1-2
	30 Reading	A	0-0
DEC.	10 IPSWICH TOWN	H	1-5 308
	13 Queens Park Rangers	A	Postponed
	17 CARDIFF CITY	H	
	21 Chelsea	A	
	31 Hereford United	A	
JAN.	2 CRYSTAL PALACE	H	
	14 Leicester City	A	
	18 Cardiff City	A	
	25 NORWICH CITY	H	
FEB.	4 West Ham United	A	
	15 SOUTHAMPTON	H	
	18 SWINDON TOWN	H	
MAR.	1 CHELSEA	H	
	4 BRISTOL CITY	H	
	11 Plymouth Argyle	A	
	18 ARSENAL	H	
APR.	1 Orient	A	
	5 BIRMINGHAM CITY	H	
	8 BRISTOL ROVERS	H	
	15 Luton Town	A	
	22 READING	H	
	25 Fulham	A	
	29 Ipswich Town	A	

OXFORD UNITED FOOTBALL CLUB



OXFORD UNITED

1. JOHN MILKINS
2. ANDY KINGSTON
3. DAVID FOGG
4. ANDY BODEL
5. COLIN CLARKE
6. BILLY JEFFREY
7. HUGH MCGROGAN
8. LES TAYLOR
9. PETER FOLEY
10. HUGH CURRAN
11. COLIN DUNCAN
12. JASON SEACOLE

MATCH OFFICIALS

REFEREE: C. L. NEWSOME
(BROSELEY, SHROPSHIRE)
LINESMEN: B. W. BICK
(WEYMOUTH)
— RED FLAG
L. PIERPOINT (DAVENTRY)
YELLOW FLAG

Bert Newsome started refereeing whilst in the army then progressed through local Shropshire Leagues, Midland Intermediate and Central Leagues to the Football League. Refereed the 1975 England v. Wales Youth International and lined the France V. Spain International in Paris in 1961. Officiated in Italy for the 1972 Anglo-Italian competition and also at the Bayern Munich v. Anderlecht European Super Cup in 1976.

SWINDON TOWN

1. JIMMY ALLEN
2. JOHN McLAUGHLIN
3. JOHN TROLLOPE
4. CHRIS KAMARA
5. STEVE AIZLEWOOD
6. COLIN PROPHETT
7. DAVE MOSS
8. KENNY STROUD
9. CHRIS GUTHRIE
10. RAY McHALE
11. TREVOR ANDERSON
12. ROY CARTER

RESERVE TEAM MATCH DETAILS

Saturday, 30th November (A) v Reading — Drew 0—0

Team: Milkins, Doyle, Drysdale, Pratt, Stott, McIntosh, Emsden, Briggs, McGrogan, White, McNab. Sub: Watson.

Saturday, 10th December (H) v Ipswich Town — Lost 5—1

Team: Foyster, McIntosh, Drysdale, Briggs, Stott, Pratt, Emsden, White, Daley, McNab, Watson. Sub: Sweetner. Scorer: Briggs.

FA YOUTH CUP

Monday, 14th November (A) v Hereford Utd — Lost 3—2 (after extra-time)

Team: Mayhew, Doyle, Watson, Pratt, Jarvey, Dexter, Hare, Sweetzer, Jones, Seacole, Wood. Sub: Merry. Scorers: Jarvey, Seacole.

HALF-TIME SCORES

- A Arsenal v Chelsea
- B Aston Villa v Coventry C
- C Bristol City v WBA
- D Everton v Man Utd
- E Leicester v Middlesbro'
- F Man City v Newcastle U
- G Norwich C v Ipswich T
- H Notts Forest v Liverpool
- J QPR v Derby County
- K West Ham v Birmingham
- L Wolves v Leeds Utd
- M Bradford City v Wrexham
- N Cambridge Utd v Port Vale
- P Carlisle v Walsall
- Q Chester v Shrewsbury Town
- R Colchester v Lincoln
- S Gillingham v Portsmouth
- T Hereford v Peterborough
- U Plymouth v Exeter City
- V Preston NE v Bury

LEAGUE DIVISION 3

	P	W	D	L	F	A	W	D	L	F	A	P
Wrexham	20	8	3	0	22	9	3	3	12	12	28	
Gillingham	21	6	3	1	19	10	4	3	18	17	27	
Tranmere	21	7	2	2	22	10	3	3	4	11	10	25
Peterboro	20	5	0	1	11	5	4	2	4	6	9	25
Cambridge	20	8	1	1	26	7	2	3	5	10	19	24
Colchester	20	6	3	1	19	6	3	2	5	11	13	23
Preston	20	7	2	1	18	10	0	7	3	4	9	23
Shrewsbury	21	5	3	3	22	13	3	3	4	13	17	22
Bury	20	4	5	1	12	9	3	3	4	11	15	22
Swindon	20	7	3	1	25	9	0	3	6	7	18	20
Rotherham	20	4	4	2	11	7	2	4	4	17	22	20
Walsall	20	4	3	3	14	11	2	5	3	10	14	20
Chester	20	5	4	0	15	8	0	6	5	7	19	20
Exeter	20	5	1	4	15	12	3	2	5	10	14	19
Oxford	21	6	2	1	13	6	1	3	8	16	25	19
Carlisle	20	3	5	2	15	13	2	3	5	11	14	18
Chesterfield	20	6	3	1	13	5	1	1	8	6	17	18
Plymouth	20	3	3	4	13	12	2	4	4	10	14	17
Bradford	20	4	4	2	18	13	1	3	6	5	15	17
Hereford	20	5	3	2	13	9	0	4	6	3	15	17
Port Vale	20	2	6	2	11	12	1	5	4	10	18	17
Lincoln	20	3	3	4	12	14	2	2	6	8	16	15
Portsmouth	20	2	6	2	14	14	1	3	6	7	21	15
Sheff Wed	20	3	4	3	9	7	0	3	7	8	19	13

NEXT MATCHES AT THE MANOR

SATURDAY 31st DECEMBER
KICK OFF 3 P.M.
Football League Div. 3

OXFORD UNITED
V
EXETER CITY

MONDAY 2nd JANUARY
KICK OFF 2.15 P.M.
Football Combination

OXFORD UNITED
V
CRYSTAL PALACE